

# Graphic Designer

OVER 15 YEARS OF EXPERIENCE

## Expert In

\\ WEB DESIGN

\\ PRINT DESIGN

\\ SOCIAL MEDIA CAMPAIGNS

\\ TRADESHOW MARKETING

\\ BUSINESS BRANDING

\\ VIDEO EDITING

## Programs Used

\\ PHOTOSHOP

\\ ILLUSTRATOR

\\ INDESIGN

\\ PREMIERE PRO

\\ DIVI - ELEMENTOR

\\ WORDPRESS

\\ MICROSOFT OFFICE

\\ SLACK

\\ GOOGLE DOCS

\\ BASECAMP

CHRISWADELITTLE.COM

## EXPERIENCE

### Diamond Game Enterprises / MAR2023-Present

- Partnered with the marketing team to create eye-catching print materials, websites, and videos
- Promoted new products with high-quality marketing pieces using in-house printing tools
- Designed memorable t-shirts and hats to boost brand recognition
- Built vibrant banners and displays to make our trade show booth stand out
- Produced engaging videos to showcase new products and excite customers

### NextClient / JUL2012 - DEC2022

- Designed a variety of modern, user-friendly website layouts
- Created all the graphics used on the company's social media channels
- Built website templates that were easy to navigate and accessible for everyone
- Helped refresh older websites with updated, mobile-friendly designs
- Supported and guided junior designers as part of the creative team
- Contributed to business branding through custom logo design and polished marketing materials like business cards and brochures

### Boys & Girls Club (Canogo Park) / MAR2010 - AUG2014

- Managed website using Joomla CMS
- Designed monthly newsletters using Constant Contact

### Branning Group / DEC2009 - NOV2011

- Designed websites, logos, and trade show displays that helped brands stand out
- Led projects from first client chat to final delivery, keeping everything on track and looking great
- Mentored junior freelance designers with support and constructive feedback

### AV Web Designs / JUN2009 - MAR2009

- Updated websites using Dreamweaver
- Created impactful logos that effectively represent brand identity
- Designed engaging Flash banners to enhance visual appeal and capture attention

## EDUCATION

### CALIFORNIA STATE UNIVERSITY, NORTHRIDGE

Bachelor of Arts - BA, Graphic Design  
2008-2009

### ANTELOPE VALLEY COLLEGE

Associate of Arts - AA, Graphic Design  
2005-2007