

# Graphic Designer

OVER 10 YEARS OF EXPERIENCE

## Expert In

\\ WEB DESIGN

\\ PRINT DESIGN

\\ BUSINESS BRANDING

\\ VIDEO PRODUCTION

## Programs Used

\\ PHOTOSHOP

\\ ILLUSTRATOR

\\ INDESIGN

\\ PREMIERE PRO

\\ AFTER EFFECTS

\\ DREAMWEAVER

\\ WORDPRESS

\\ MICROSOFT OFFICE

\\ SLACK

\\ GOOGLE DOCS

\\ BASECAMP

## EXPERIENCE

### Diamond Game Enterprises / MAR2023-Present

- Collaborated with marketing department to create diverse promotional assets, including print materials, websites, and videos
- Utilized in-house printing resources to produce high-quality marketing materials for new product promotions
- Designed visually appealing t-shirt and hat designs to enhance brand identity and product awareness
- Developed trade booth materials, such as banners and displays, to create engaging brand experiences at events
- Produced captivating videos to effectively market and showcase new products

### NextClient / JUL2012-DEC2022

- Created numerous responsive website designs using Photoshop
- Managed all social media graphics for the company
- Designed ADA compliant templates for websites
- Developed templates used to convert outdated WordPress websites to new responsive themes
- Managed junior designers under the direction of the Creative Director

### Boys & Girls Club / MAR2010-AUG2014

- Managed website using Joomla CMS
- Designed monthly newsletters using Constant Contact

### Branning Group / DEC2009-NOV2011

- Proficient in designing websites, logos, and tradeshow materials
- Managed end-to-end design projects, ensuring successful delivery from client consultation to final product
- Provided training and guidance to junior freelance designers

### AV Web Designs / JUN2009-MAR2009

- Updated websites using Dreamweaver
- Created impactful logos that effectively represent brand identity
- Designed engaging Flash banners to enhance visual appeal and capture attention

## EDUCATION

### California State University, Northridge

Bachelor of Arts - BA, Graphic Design  
2008-2009

### Antelope Valley College

Associate of Arts - AA, Graphic Design  
2005-2007